K-LOVE is a dramatic encouragement in our lives. It has an irreplaceable positive effect upon our community by providing encouragement and affirmation to live in a positive way of serving our families and our communities. K-LOVE is definitely serving the public interest by providing encouragement and affirmation to people of all sorts, ages, beliefs and backgrounds. It is much more positive than any other radio station I can find. It is an excellent addition to our community and has an irreplaceably positive effect on our community and the many lives that hear it.